

# Momentum Business Plan Competition Financial and Organizational Outline

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To qualify for entry in the Momentum Business Plan Competition every entrant must complete this outline and submit it with their completed business and financial plan.

**Name:**

**Email:**

**Phone:**

**Name of the Business or Idea:**

## Overview of your business or idea

What is the idea of your business explained as simple as possible? where did the idea come from? Who is your target market?

**Are you currently in business? Y/N**

**If yes, how long have you been in business (years, months):**

**How are you structured, Sole Proprietor, LLC, Incorporated?:**

**Are there any partners or investors?:**

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# Financial Report

Please fill in the next questions the best to your ability

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**Annual Sales (This can go back as far as you want to provide the more info the better):**

**Annual Expenses (This should coordinate with your annual sales) and if possible broken into fixed and variable costs.**

**Expected Sales for 2019**

**Any anticipated capital Expenditures in 2019:**

**Total Liabilities:**

