Momentum Business Plan Competition Financial and Organizational Outline

To qualify for entry in the Momentum Business Plan Competition every entrant must complete this outline and submit it with their completed business and financial plan.

Name:
Email:
Phone:
Name of the Business or Idea:

Overview of your business or idea
What is the idea of your business explained as simple as possible? where did the idea came from? Who is your target market?

Are you currently in business?  Y/N

If yes, how long have you been in business (years, months):

How are you structured, Sole Proprietor, LLC, Incorporated?:

Are their any partners or investors?:


Financial Report

Please fill in the next questions the best to your ability

Annual Sales (This can go back as far as you want to provide the more info the better):

Annual Expenses (This should coordinate with your annual sales) and if possible broken into fixed and variable costs.

Expected Sales for 2019

Any anticipated capital Expenditures in 2019:

Total Liabilities: